

THE SCHOOL OF FASHION

at FCAD

2016-2017 Télió Scholarship

Number: 1 award is available to a fourth year student in the Fashion Design program.

Value: up to \$1000

Eligibility/Criteria:

- Must be a full-time student enrolled in the Fashion Design Program in the School of Fashion in clear academic standing;
- Must have created an apparel collection that was shown to an industry jury;
- Must have created an apparel collection for a niche market (ie. Plus sized, Children's wear, etc);
- Must have established a brand logo;
- Must have developed a strategy for distribution/targeting ideal retailers and for marketing a product launch.

Decision: The winner will be notified via their Ryerson email.

Presentation: School of Fashion annual Awards Ceremony in November 2017.

Application: Submit this cover page, photos of the niche apparel collection and a document outlining the product distribution and marketing strategies.

Deadline: Friday, September 22, 2017 by 4:00pm

Submit your application Monday to Friday, 10 am to 12 pm OR 2 pm to 4 pm:

Academic Coordinator
School of Fashion
Location: Kerr Hall South (KHS) 243B

Student Details (print or type):

Name of Student (as it should appear on award certificate): _____

Ryerson Student number: _____ Program: _____

Student's current address: _____ Postal code: _____

Home phone: _____ Cell phone: _____ Ryerson e-mail: _____

Cumulative GPA: _____